

RETAIL

VISION	INTENT	IMPLEMENTATION	IMPACT
<i>“To enable students to have a broad appreciation of work in retail and related growth industries. The retail and fashion industry is vital to the UK economy.”</i> A high-quality retail education allows our students to gain an industry relevant qualification which is geared toward the key sector requirements. Students will learn the knowledge and skills used by professionals in this sector daily. Retail has deep links with Business, IT, Technology, Art & Design. Students are taught about the online retail experience which is essential within the modern world for a successful business to thrive. Students will learn and be able to confidently develop and investigate solutions for retail businesses. Students will explore how retail operations are organised daily making them ready for the working world. Students will explore and develop brand knowledge to become experienced in the retail leaders on the high street and in the digital world. Students will be ready to further study and explore retail and be able to access the future workplace.	Our Retail Curriculum has been designed to ensure students are able to achieve the highest standards and outcomes. High quality teaching comes from specialist subject tutors. The curriculum includes formal teaching throughout a wide range of subject areas. Our Retail qualification provides students with the platform to develop and enhance skills needed by many retail roles. All skills are taught in a sequential manner to support independence in assessments. The projects and topics are developed to ensure that each year students embed and build upon previous knowledge and skills. Our curriculum is both ambitious and innovative, it is structured to develop students' knowledge and understanding through innovative and engaging teaching. Students learn from a high quality, knowledge rich faculty. Our assessment structure is designed to ensure students can apply their	Outstanding subject knowledge and strong teaching pedagogy is at the forefront of our Retail curriculum. Students are taught by subject specialists to ensure high quality and consistent teaching. All skills are sequenced to ensure students are progressing each year and they can continuously retrieve information from each project. High quality questioning and resources are used during lessons. Adaptive teaching strategies are implemented using effective modelling and scaffolding. Assessment sheets and quality marks are used at the end of each topic/unit to inform students of their progress and achievements; this will allow students to progress to the next level with skills and knowledge. Through CPD, all staff have updated their current skills to the required industry standard. Students will learn about Customer service for retail, Merchandising and handling payments. Students will also learn about The business of retail.	Retail is a subject that students can opt for during their enrolment process. Student voice is used to survey the impact of students learning and enjoyment of the course, based on the outcomes the curriculum is structured to suit all needs. All data is analysed by senior leaders and governing bodies within the school to ensure challenge and accountability. Retail staff set high expectations, which inspire, motivate, and challenge students. They are accountable for their attainment, progress, and outcomes. Staff incorporate cutting edge, adaptive teaching strategies to stretch and challenge students irrespective of background, with a key focus of ensuring progress. Regular learning walks within the faculty are conducted to ensure high quality teaching and delivery is being provided to learners. Student voice is used to survey the impact of the Retail Curriculum, the outcomes allow us to reshape and restructure the curriculum to maximise

	knowledge while developing skills in different retail operations. In addition, learners will be taught about different customer experiences in retail. Learners will develop their understanding of technology in retail and how retail functions.	Professional Development opportunities are attended to ensure curriculum requirements are met and to develop subject knowledge which is reflected in the delivery of outstanding lessons throughout the course. Staff regularly share good practice to maintain high standards across the faculty, sharing teaching techniques along with behaviour management tactics which enables the department to create a safe and positive learning environment for all students to progress and achieve their personal best in Retail. Staff begin lessons by revisiting previous lessons and/or schemes of learning. The sequence progresses onto new learning being introduced, together with development of new knowledge through independence and enrichment. New learning is then reviewed through varied questioning through 'cold-calling' strategies.	student learning, outcomes and enjoyment.
--	---	--	--